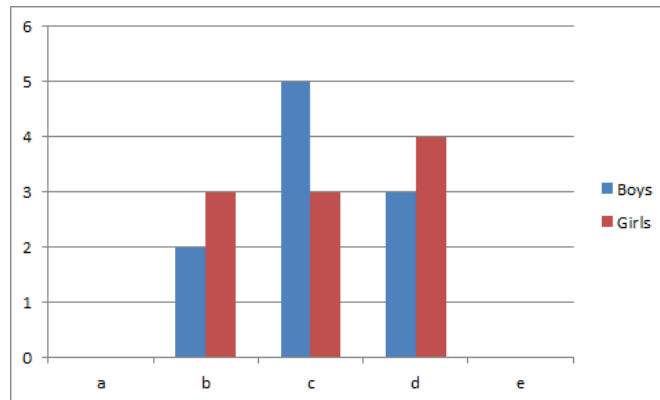


TYPES OF PRESENTS ACCORDING TO AGE

- What type of present do you prefer?

0-2 years:

- | | | | |
|---|---------|--------|---------|
| a. memory games (puzzles, dominoes,...) | | | |
| b. clothes | Total:5 | 2 boys | 3 girls |
| c. baby stuff (cradle, high chair...) | Total:8 | 5 boys | 3 girls |
| d. toys (dolls, teddies...) | Total:7 | 3 boys | 4 girls |

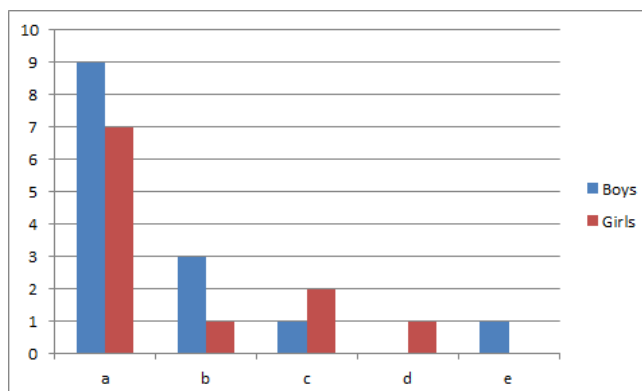


e. others:

3-4 years:

- | | | | |
|---|----------|--------|---------|
| a. toys (dolls, cars...) | Total:16 | 9 boys | 7 girls |
| b. construction games (playmobil, legos...) | Total: 4 | 3 boys | 1 girl |
| c. tale books | Total: 3 | 1 boy | 2 girls |
| d. clothes | Total: 1 | 0 boys | 1 girl |

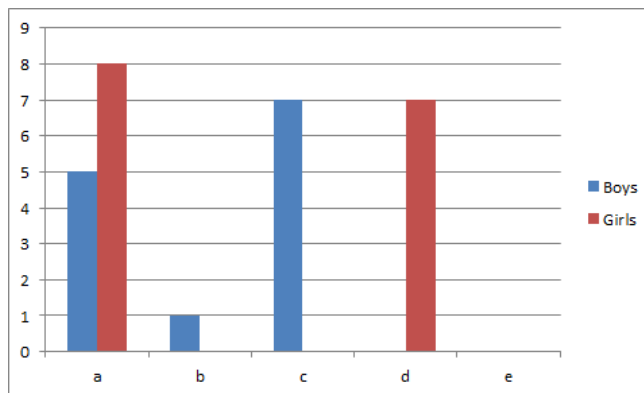
e. others:(shoes)



Total: 1
1 boy
0 girls

5-6 years:

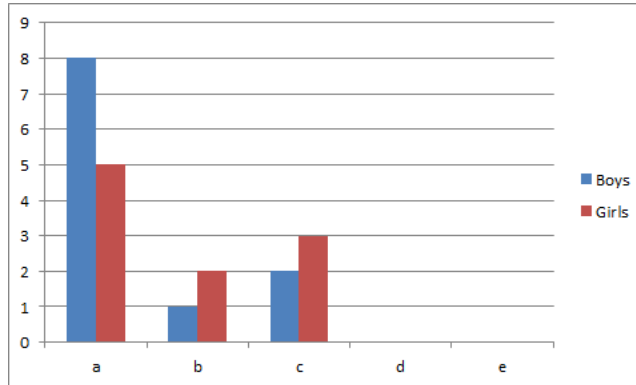
a. pets	Total: 12	5 boys	8 girls
b. toys	Total: 1	1 boy	0 girls
c. videogames	Total: 7	7 boys	0 girls
d. costumes	Total: 7	0 boys	7 girls



e. others:

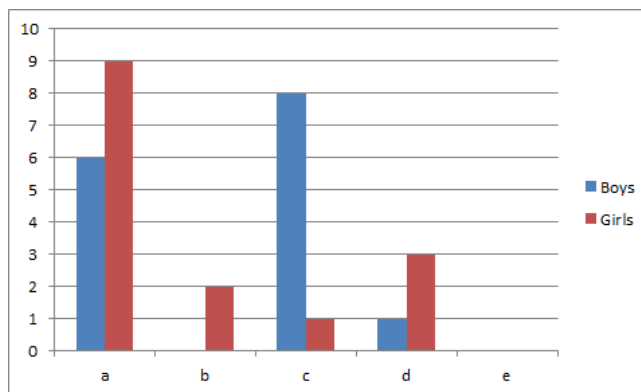
7-10 years:

a. videogames	Total: 13	8 boys	5 girls
b. nintendo,wii...	Total: 3	1 boy	2 girls
c. movies	Total: 5	2 boys	3 girls
d. makeup, bracelets, necklaces...	Total: 0		
e. others:			



11-13 years:

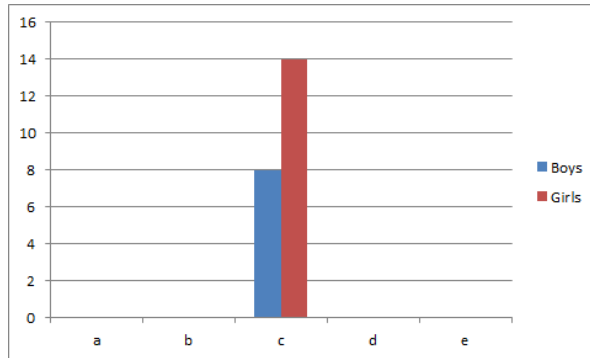
a. phones,ipad,ipod...	Total: 15	6 boys	9 girls
b. beauty products	Total: 2	0 boys	2 girls
c. playstation,xbox...	Total: 9	8 boys	1 girl
d. clothes	Total: 4	1 boy	3 girls



e. others:

14-16 years:

a. clothes			
b. computers			
c. money	Total: 22	8 boys	14 girls
d. books			
e. others:			



17-25 years:

a. clothes

b. cars,moto...

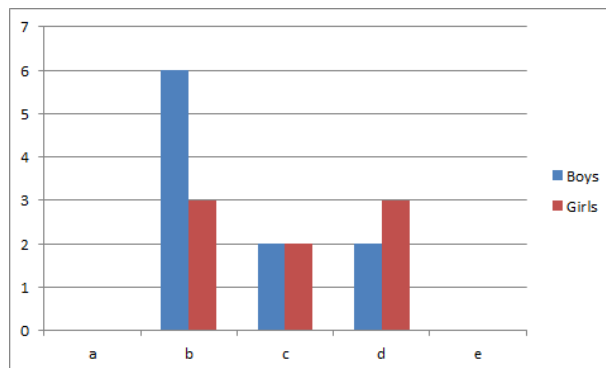
Total: 9 6 boys 3 girls

c. money

Total: 4 2 boys 2 girls

d. university

Total: 5 2 boys 3 girls



e. others

25 + years:

a. clothes

Total: 3 0 boys 3 girls

b. money

Total: 6 4 boys 2 girls

c. trips

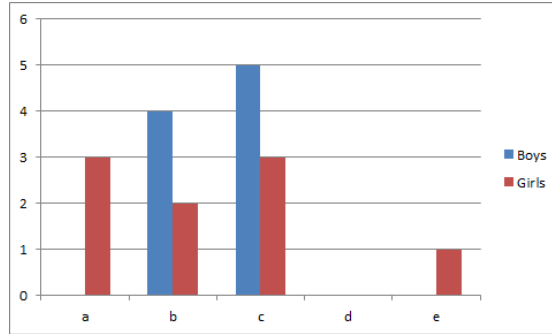
Total: 8 5 boys 3 girls

d. jewels

Total: 0

e. others: (House stuff)

Total: 1 0 boys 1 girl



65 + years:

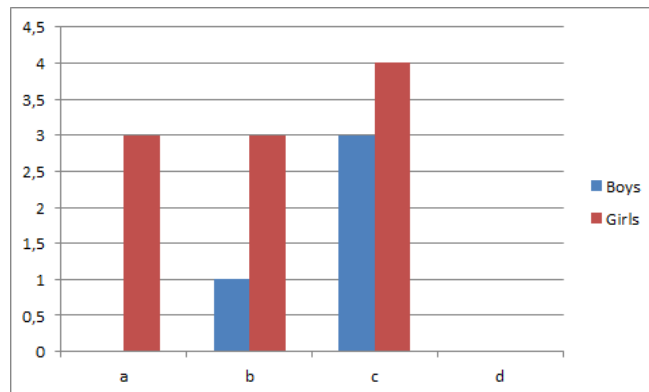
a. pyjama

b. house stuff

Total: 4 1 boy 3 girls

c. trips

Total: 6 3 boys 3 girls



d. beauty products

Total: 4 0 boys 4 girls

CONCLUSIONS:

We have grouped ages in that way because we think that people seem to like the same things and presents, and we chose these kinds of objects because they are in the advertisements recommended for these age groups.

We think that people from all around the world want the same presents, so it isn't about where you come from, it's about how old you are. The participants that filled this survey from the age of 2 to the age of 7, preferred physical presents, like toys, table games, pets... and the ones from the age of 7 to the age of 12 chose digital presents,

like computers, phones, video games... Those from the age of 14 to the age of 16-18 chose money, because they can buy what they want and whenever they want. The youngest adults (18-25) chose presents that could make them be more independent (cars, a motorcycle...) or presents to improve their future (university, ...). As most adults live with their partner and family, they buy themselves what they need, that is generally house stuff or personal stuff.